Advantage over other 70hps

OVER HONDA 70HP

- *44kgs lighter.*
- *3-year corrosion warranty.*

OVER SUZUKI 70HP

- *37kgs lighter.*
- *Compact Single Over Head Cam (SOHC) vs. Complex Double Over Head Cam (DOHC) – Reduce maintenance costs.*
- *3-year corrosion warranty.*

Advantage over other 60hps

OVER YAMAHA 60HP

- *Bigger alternator – maintains battery charge to run electronics, lights and other accessories.*
- *7% better mid range fuel economy.*
- *Troll Control (10rpm Steps) vs. Variable Trolling (50rpm Steps) – more precise.*
- *3-year corrosion warranty.*

OVER HONDA 60HP

- *4 Cylinder vs. 3 Cylinder – better inherent balance, less vibration.*
- *3-year corrosion warranty.*

OVER SUZUKI 60HP

- *4 Cylinder vs. 3 Cylinder – better inherent balance, less vibration.*
- *Compact Single Over Head Cam (SOHC) vs. Complex Double Over Head Cam (DOHC) – Reduce maintenance costs.*
- *Larger Displacement (Performance).*
- *3-year corrosion warranty.*

MERCURY BIGFOOT IN A CLASS OF ITS OWN

Head to head, horses for horses, kilo for kilo, cc for cc, it's the test that sorts the best from the rest. Mercury 60hp BigFoot – the 60hp that performs like a 70hp.

MERCURY FourStroke

93 8M8000255

Don't believe the hype, when you put it to the real test, Mercury 60hp BigFoot stacks up with the best of the 70hp's available:

Same performance, same cylinders, same displacement, same weight. Look closer and it punches above its weight: Better acceleration, bigger alternator, better performance, better reliability and better durability.

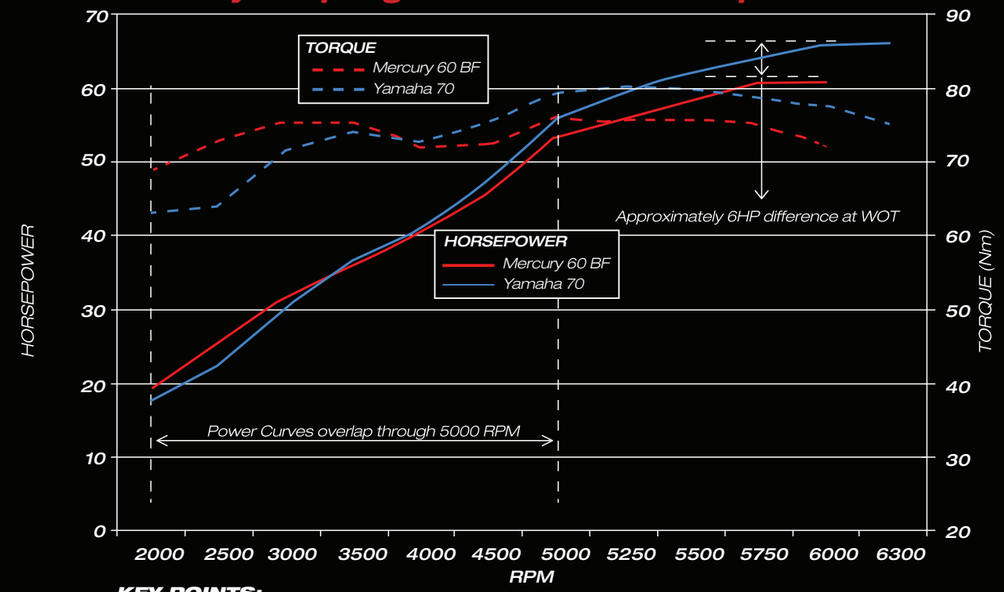
CHECK OUT THE FACTS:

- *Large displacement 4 Cylinder engine increases torque output for better acceleration delivering smooth quiet performance*
- *Electronic fuel injection (EFI) delivers reliable turn-key starting, instant throttle response and spectacular fuel economy*
- *Positive lubrication reduces wear and increases durability*
- *Gear case is built using larger gears and shafts (up to 33% larger than standard outboards), which locates the propeller deeper in the water dramatically improving performance and efficiency by being able to run a larger propeller*
- *The BigFoot's propeller has up to 20% more surface area than a standard propeller, providing more working surface for greater overall thrust, acceleration and manoeuvrability*
- *Low gear ratio improves overall thrust*
- *Stainless steel components ensure superior corrosion protection*
- *Larger Anti-Ventilation Plate design prevents surface air from being drawn into the propeller – resulting in less slippage and increased overall efficiency*
- *18 Amp alternator maintains battery charge*
- *SmartCraft technology delivers precise information*
- *Freshwater flushing port keeps engine clean and extends life*
- *The industry's only 3-year corrosion warranty*

4 - Stroke	70hp Yamaha	60hp BigFoot	Mercury Advantage
Cylinders	4-In-line	4-In-line	Same
Displacement	996cc (60.8ci)	996cc (60.8ci)	Same
RPM Range	5300~6300	5500~6000	Smooth, quieter operations at WOT
Alternator	17 Amp	18 Amp	Better!
Gear Ratio	2.33:1	2.33:1	Best Propeller Selection
Weight	119Kg	118Kg	Similar Weight

There's a reason it's called BigFoot. It's big on performance, big on endurance, big on durability, big warranty without the big price tag to match. Ask your dealer now. Or for more information visit ***www.mercurymarine.com.au***

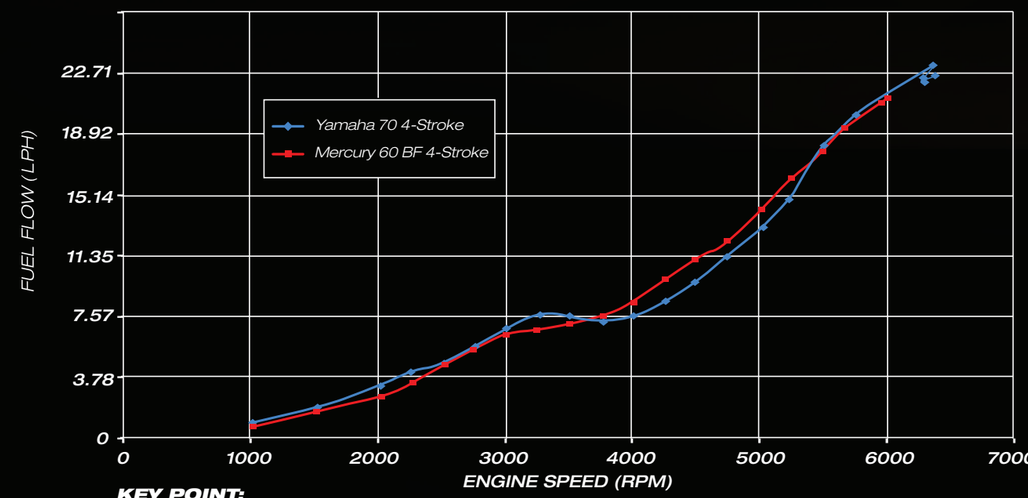
Mercury 60hp BigFoot vs. Yamaha 70hp



KEY POINTS:

- *Power curve is very similar even though we are comparing a Mercury 60hp BigFoot with a Yamaha 70hp*
- *Both models have similar acceleration, fuel burn and cruise speed through 0-5000 rpm range based on "typical" boat usage*

Fuel Flow GPH vs. RPM



KEY POINT:

- *BigFoot provides near identical acceleration and fuel economy when compared to the Yamaha*

Comparative tests conducted by Mercury Marine R & D. Engines tested were the Mercury Marine 60hp BigFoot and a 70hp Yamaha. The Fuel Flow test was conducted using a 16' Fiberglass Key Largo Boat.

Acceleration (0-32KM/H)

0-32KM/H Acceleration (Light and Heavy)
16' Crestliner Testing in Oshkosh

KEY POINT:

- *BigFoot provided the best acceleration time whether light or heavy.*